

CORPORATE POLICY

PHILANTHROPY AND SPONSORSHIP

1. General conditions

The philanthropic activities of the MACH Group, one of Canada's leading property owners and developers, are based on its desire to be a positive leader in society, helping to devise relevant and sustainable solutions for the community.

As collaboration is a catalyst for progress and success for MACH, it offers its support, in the form of donations, sponsorships or partnerships, to projects or events in the real estate and business sectors that contribute to sustainable development, environmental protection and community wealth, particularly through the next generation of professionals.

2. Guiding principles and priority sectors

MACH's philanthropic activities, whether in the form of donations, sponsorships or partnerships, are guided by the following principles:

- The aim of sponsorships and partnerships is to contribute to the development and wealth of the community, while promoting MACH's reputation, while donations are intended to help organisations in need that meet the criteria below.
- The group favours projects or events that meet unmet needs in the community;
- The group gives priority to projects and events that are in line with its ESG policy and are part of its major projects;
- Philanthropic action is not limited to a financial contribution in the form of a donation or sponsorship. It can also take the form of organisational partnerships that reflect its business priorities;

The preferred sectors are as follows:

Youth

MACH contributes to projects that encourage young people to develop and excel. It also supports bodies and organisations with an educational mission and an interest in the next generation and knowledge transfer.

For example: activities, projects or events related to health, well-being, education or sport.

Community

MACH contributes to programmes that promote the quality of life of people living or working in the areas where its projects are located and/or that address issues related to the locations of its various projects.

Real estate and business

MACH supports projects in its area of expertise, real estate and urban development, in particular by contributing to forums and events related to these sectors of activity, as well as activities supporting the next generation of industry professionals.

3. Application assessment criteria

MACH is very busy and cannot accept all the proposals it receives, so it only accepts a limited number of projects or events each year. In addition to the priority sectors mentioned above, MACH gives priority in its analysis to projects that meet one or more of the following criteria:

Communities

- Projects or events that affect people living or working in the municipalities and neighbourhoods where MACH operates.



Environment

- Projects or events that help combat climate change and protect the environment.

Diversity

- Projects or events that help build a more inclusive, diverse and ethical society.

Durability

- Projects or events that are rooted in a long-term vision of collaboration, rather than a very short-term one.

Radiation

- Projects or events that provide qualitative media coverage and associated content opportunities that are consistent with MACH's business priorities.

4. Exclusions

No donations or sponsorships will be given to any project or event:

- Related to politics or religion
- In conjunction with a trade union group
- Which has already been refused in the current year
- Concerns an individual or an individual initiative
- Has an impact on a very limited population
- Already supported by the Chiara Family Foundation

5. Eligibility criteria

To be considered, a request for sponsorship or organizational partnership must come from an organization:

- Duly registered as a non-profit organization or as a company with the Quebec Enterprise Register;
- Has a well-defined mission and objectives that are clearly displayed online;



- Which has a governance structure;
- Who has financial statements in good and due form;
- Who has an attractive visibility plan for MACH in return for sponsorship.

6. Demand analysis process

Due to the high volume of applications received, it is essential to ensure that you meet the eligibility criteria before submitting your application and to provide any additional relevant information. Applications for fixed-date projects or events must be submitted at least three months before the project or event.

6.1 Submitting the application

- All applications must be submitted by e-mail to commandites@groupemach.com. The e-mail must contain all the information requested above and include the purpose of the request, the amount or service requested, the name and contact details of the person responsible for the project/event and a clear description of the project or event for which the request is being made.

6.2 Analysis

- The request will be analysed by an internal committee made up of MACH management and employees;
- The committee may request additional information in order to reach its decision;
- Donations or sponsorships must be used in the year for which they are awarded. A statement of account will be requested to ensure compliance with the use of the sums granted;
- No donation or sponsorship is automatically renewed;
- A new application must be submitted for any renewal.



6.3 Response to the applicant

- Only successful applicants will be contacted by the MACH team;
- This response will be sent by e-mail to the address indicated by the applicant in the request.

6.4 Agreement

- Any successful application will be the subject of a signed agreement between MACH and the applicant organisation.

6.5 Report

- Within 3 months of the last event or activation, a report on the use of funds or visibility must be provided to MACH by e-mail.

